

The Longaberger® Company

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NEWS ADVISORY: May 2, 2008

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LONGABERGER COLLECTORS CLUB HOMESTEAD GATHERING TO BRING THOUSANDS FOR A GOOD OL' FASHIONED HOEDOWN

WHAT: Longaberger Collectors Club Homestead Gathering – A Good Ol' Fashioned Hoedown *(Note: This event is open to Collectors Club members only. The Homestead is closed to the public on Saturday. The event could make for a weekend feature story or photo display.)*

WHEN: Saturday, May 3, 9 a.m. to 7 p.m.

WHERE: Longaberger Homestead
5563 Raiders Road, Frazeytsburg, Ohio

FRAZEYSBURG, Ohio – Thousands of Longaberger Collectors Club members from around the country will descend on the Longaberger Homestead Saturday, May 3, for A Good Ol' Fashioned Hoedown, the theme of this year's Collectors Club Homestead Gathering. The Collectors Club will be celebrating the familiar traditions of American farm life. The event will feature live music, down-on-the-farm demonstrations, country games, shopping and folks dressed in denim, checks, gingham and bibs.

The event is for Collectors Club members only. The Homestead will be closed to the public Saturday. The event is Longaberger's way of celebrating the Collectors Club and its members.

Founded in 1973, The Longaberger Company (www.longaberger.com) is America's premier maker of handcrafted baskets and offers a variety of other home and lifestyle products, including pottery and other tableware, wrought iron and fabric accessories. There are approximately 45,000 independent home consultants located in all U.S. states who sell Longaberger products directly to customers.

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