

The Longaberger® Company

One Market Square
1500 East Main Street
Newark, Ohio 43055-8847
www.longaberger.com

NEWS ADVISORY: May 16, 2008
CONTACT: Tom Matthews
740-322-5157
tom.matthews@longaberger.com

LONGABERGER AMERICAN SUMMER CELEBRATION OFFERS PLENTY OF FAMILY FUN **Event features Longaberger Family Reunion theme, games, shopping, food and prizes**

WHAT: American Summer Celebration – A 2008 Longaberger Family Reunion

WHEN: Friday, June 6 and Saturday, June 7; 9 a.m. to 6 p.m. both days

WHERE: Longaberger Homestead
5563 Raiders Road, Frazeytsburg, Ohio, east of Newark

FRAZEYSBURG, Ohio – Pack your baskets and bring your family and friends to the American Summer Celebration – A 2008 Longaberger Family Reunion at Longaberger Homestead. This event is a first, providing guests with the opportunity to celebrate with their own families in Longaberger fashion. Both days will be filled with entertainment and activities, and Main Street will be transformed into a picnic area. Entry is free. All restaurants and the Family Coffee Shop will be open, along with shopping in the At Home Building and Factory Store. Among the activities:

- Family Feud at 11 a.m., 1 and 3 p.m. each day. Sign up your team of six in the Welcome Center. Participation is based on first signed, first served. A host will ask questions, with winning teams earning a prize.
- Corn Hole Games from 11 a.m. to 4 p.m. Guests can jump in and play at their leisure (no prizes, just plain fun).
- Tug of War at noon, 2 and 4 p.m. each day. Teams sign up in the Welcome Center (first signed, first served). Teams will take on basketmakers, with winners receiving a prize.
- Basket-ingo from 10 a.m. to 2 p.m. for those 18 and older. Hundreds of baskets – enough to fill the Gazebo – will be given away.
- Street entertainers will perform from 10 a.m. to 4 p.m. each day.

To commemorate the event, the American Summer Celebration Basket can be purchased for \$69.95 plus tax. Accessories, such as liners and protectors, are available for an additional price. For more information, visit www.longaberger.com or call Guest Relations at 740-322-5588.