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LONGABERGER TEAMS WITH NFL ON NEW LINE OF OFFICIALLY LICENSED BASKETS

Football fans can order favorite teams for NFL season

NEWARK, Ohio – The Longaberger Company, America’s premier maker of handcrafted baskets, has teamed with the National Football League on a collection of basket sets featuring all 32 NFL teams.

The officially licensed NFL line can be purchased at www.longaberger.com and from Longaberger Home Consultants nationwide. From the home to tailgating parties, the basket sets are a functional, fun and decorative way for people to support their teams.

Team colors are displayed on the baskets with official logos engraved on accompanying hardwood maple lids. The NFL baskets augment Longaberger’s new collegiate and Team Spirit lines. Each collection from the NFL, collegiate and Team Spirit lines includes nine basket styles and accessories. In its collegiate line, Longaberger offers The Ohio State University, Michigan State University, Indiana University, University of Iowa and Virginia Tech, with other universities becoming available soon. NFL teams include:

AFC

Baltimore Ravens
Cincinnati Bengals
Cleveland Browns
Pittsburgh Steelers
Houston Texans
Indianapolis Colts
Jacksonville Jaguars
Tennessee Titans
Buffalo Bills
Miami Dolphins
New England Patriots
New York Jets
Denver Broncos
Kansas City Chiefs
Oakland Raiders
San Diego Chargers

NFC

Chicago Bears
Detroit Lions
Green Bay Packers
Minnesota Vikings
Atlanta Falcons
Carolina Panthers
New Orleans Saints
Tampa Bay Buccaneers
Dallas Cowboys
New York Giants
Philadelphia Eagles
Washington Redskins
Arizona Cardinals
San Francisco 49ers
Seattle Seahawks
St. Louis Rams

The Longaberger Company is America’s premier maker of handcrafted baskets and offers other home and lifestyle products, including pottery, wrought iron and fabric accessories. There are approximately 45,000 independent Home Consultants in all U.S. states who sell Longaberger products directly to customers.

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