

The Longaberger® Company

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HANDCRAFTED TRADITION COMES TO LIFE AT LONGABERGER *Opportunities abound to make a basket, shop and see basketmakers at work*

A visit to The Longaberger Company in east central Ohio is akin to immersing yourself in a century-old family tradition with plenty of modern-day shopping, dining and entertainment.

Each year, hundreds of thousands come to Longaberger for the hands-on experience of handcrafting a basket or to enjoy quality meals, shop and join in the many events.

Longaberger's destinations include Longaberger Homestead, The Factory Store, basketmaking tour, Make A Basket, Home Office, the Dresden Patio Shop, Longaberger Golf Club and The Place Off the Square. All are in the Dresden, Newark and Frazeytsburg area east of Columbus.

Longaberger is the premier maker of handcrafted baskets, a tradition that started in the Longaberger family at the turn of the 20th century. The company also provides home and lifestyle products, such as pottery, wrought iron and fabric accessories.

Make A Basket

Visitors can participate in the craft through Make A Basket in the Frazeytsburg basketmaking facility. With the help of Basketmakers, guests make their own baskets and sign each one, mirroring the tradition of Basketmakers signing the baskets they make. Visitors can take the mezzanine tour to see Basketmakers at work. Make A Basket is \$62.95 plus tax. Children 8 to 18 can weave the child's option for \$39.95 plus tax. A special group rate is available for pre-scheduled tours. Contact Guest Relations at 740-322-7800.

The Factory Store

The Factory Store is in the heart of the basketmaking facility. Guests can shop for retired, revered and treasured products, from baskets to pottery and wrought iron. The Factory Store also offers one-of-a-kinds, a sure hit with Longaberger lovers.

The Longaberger Homestead

The Homestead is a shopping, dining and events destination adjacent to the basketmaking facility. The Homestead Shop features collectibles, clothing, kitchen and tabletop accessories, garden items and gourmet foods along with the *WishList* Gallery, where Longaberger products from the current catalog can be viewed in home and lifestyle displays. Restaurant choices range from relaxed, quick and delicious to hearty, made-from-scratch meals. The Crawford Barn features sale and clearance merchandise as well as a new dining experience, The Barn BBQ. The Crawford Barn, built in 1890, is one of Ohio's largest. For event information, visit www.longaberger.com.

The Home Office

The Home Office in Newark has appeared in textbooks, newspapers, magazines and web sites around the globe. It is a seven-story replica of the Medium Market Basket, the favorite of late company founder Dave Longaberger.

The Dresden Shops

Dresden, the birthplace of the Longaberger family and company, is home to The Patio Shops and landmarks, such as Popeye's Soda Shop and the World's Largest Picnic Basket.

The Longaberger Golf Club

Nestled atop scenic rolling hills, Longaberger Golf Club has been named among the "Top 100 You Can Play" by *Golf Magazine* and *Golf Digest*. For tee times, call 740-763-1100 or visit www.longabergergolfclub.com. You also can enjoy lunch or dinner in the Golf Club Restaurant.

The Place Off the Square

The Place Off The Square is a 117-room hotel in Newark that is owned and operated by The Longaberger Company. The Place offers comfortable guest rooms, an indoor pool and complete meeting and banquet facilities. It is located just minutes from the Home Office and is approximately 25 miles west of Longaberger Homestead and nine miles west of Longaberger Golf Club. Many people start or finish their Longaberger trips at The Place.

To learn more about Longaberger, visit www.longaberger.com or call 740-322-7800.

Founded in 1973, The Longaberger Company (www.longaberger.com) is America's premier maker of handcrafted baskets and offers a variety of other home and lifestyle products, including pottery and other tableware, wrought iron and fabric accessories. There are approximately 45,000 independent Home Consultants located in all U.S. states who sell Longaberger products directly to customers.

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