

COLLECTORS CLUB MAILINGS

You'll receive regular updates on current offers, our quarterly Signatures magazine, a FREE collectible wall calendar and an invitation to our annual Gathering at Longaberger Homestead®.

RENEWAL

You'll renew your membership the same month every year based on when you joined – renew when you receive your reminder so you don't miss any special promotions! Send us a check or credit card number in the envelope provided with the reminder, or simply renew online at www.longaberger.com/collectorsclub using your Mastercard® or Visa®.

SIGNATURES™

In our premier magazine *Signatures*, you'll look behind the scenes of our craft and design inspiration and learn about fellow club members' passion for all things Longaberger. Enjoy special crafts and recipes to share with friends and family. Be part of the story – send us your Longaberger stories and photos along with your name, address, telephone and membership number to collectorsclub@longaberger.com or 1500 East Main Street, Newark, OH 43055.

HOMESTEAD GATHERING

Each spring Longaberger Homestead hosts a day long event so our members can enjoy a special day with fun, food and prizes. You'll weave your own Make A Basket™ designed exclusively for the Gathering, and meet new friends and Longaberger Family members.

MEMBERSHIP CARD

Look for your membership card in your welcome mailer and in each member mailer. This is the number you'll use when ordering at shows or online, so fill out your Home Consultant's name and telephone number on the back for easy reference.

SUPPORT AMERICA

All Collectors Club products are proudly crafted in the USA, so your membership supports American craftspeople and our heritage of quality. If we cannot find an American partner to produce an accessory, we'll give it to you free with purchase.



OFFICIAL GUIDE FOR NEW MEMBERS



Longaberger®
Collectors Club
SINCE 1996

Thanks for joining



WELCOME TO COLLECTORS CLUB

You're now part of a community of friends with a passion for American handcrafts and our heritage of quality. As a treasured member – you are family. We encourage you to use this guide to get to know Collectors Club and make the most of your membership for the ultimate Longaberger experience. When you have questions, contact your Home Consultant, visit your online guide at www.longaberger.com/collectorsclub or send an email to collectorsclub@longaberger.com.



EXCLUSIVE PRODUCTS & PROMOTIONS

Enjoy access to exclusive offers – from our highly collectible miniature baskets and pottery to Longaberger's most innovative designs. These future heirlooms are stamped with our Longaberger Collectors Club Since 1996 and Proudly Crafted in the USA logos, and come in collectible boxes with history cards exclusive to members. Your annual membership offers more than \$100 of exclusive promotions, special discounts and free gifts with purchase.



MEMBER BASKET SERIES

Each year, Collectors Club introduces a new Member Basket featuring a tag with the year.

SPECIAL HOSTESS BENEFITS

Host a \$250 show and purchase any Collectors Club offer at half price. Double bonus! Boost your show to \$500 and choose two club exclusives for half price.

ONLINE SERVICES

Order exclusive Collectors Club offers online using your member number through your Home Consultant's Web site or visit us at www.longaberger.com, where you'll also find details on all the benefits of membership.

The best benefits of your Club membership may be those we can't possibly place a number on – the friendships you will cherish for years!

WELCOME